<Master in Multimedia>

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About

The Master in Multimedia is aimed at students and professionals from multiple areas of knowledge who seek to solve the challenges of an increasingly competitive global market and improve creative skills through a strong theoretical, scientific, and technological base.

We target candidates trained in the areas of Communication Sciences, Visual Arts, Economics and Management, Communication Technology, Education, Sound Technology and Music with special interest in the area of Creation and Technological Development.

Objectives

The Master in Multimedia (MM) aims to be a training cycle of excellence at the level of the 2nd cycle of Bologna and its main objective is to allow graduates to acquire the skills and competencies applicable to the new media, enhancing an individual culture assimilated by each student, and encouraging the sharing of distinct knowledge between work teams through courses and workshops. Specifically, the objectives are:

• Provide technical-scientific training and a practical and theoretical basis for the design, development, and realization of projects, products, processes, and services in Multimedia Technology;
• Encourage the development of non-technical skills, creative characteristics, and attitudes, as well as critical reflection, teamwork, and a spirit of leadership;
• Encourage creativity, initiative, and the acquisition of an entrepreneurial spirit with regard to the assessment of scenarios, risks, and seizing opportunities.

Professional Skills and Career Prospects

The Master in Multimedia provides a broad set of professional careers in the area of Digital Media where there is a demand for solid skills for the Conception, Project, and Development of products, processes, and services based on Multimedia Technology.

The MM master program provides skills and knowledge for emergent areas such as

• Transmedia storytelling
• User experience design
• Interactive media
• Digital Serious games
• Virtual and Augmented reality
• Interactive Music Production
• Sound Design

The graduates of the Master in Multimedia can develop a career in

• Management and solutions in multimedia projects;
• Production and development of products and services;
• Research and education;

Those who wish to pursuit research activities in these areas may apply to the Digital Media Doctoral Program, a joint program between U.Porto, UNL and UL.

Further Information:
https://paginas.fe.up.pt/~estudar/mm/

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