

<Doctoral Program in Digital Media>

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The societal challenges of the Digital Transformation and the rise of the Digital Media require innovation leaders, scholars, researchers and top-level professionals.

This doctoral program aims to provide advanced training in the area of Digital Media, with a focus on the leaders of the Digital Transformation. The emergence of new applications in the area of digital media such as digital games, interactive content on the web, interactive TV, video on demand, the arousal of educational software with high impact on the younger generation and also, more recently, the dissemination of informative content, marketing and entertainment on mobile devices, show the importance of the study and research on this type of content and the study of their relationship with technology, the distinct areas of science and society in general.

The PDMD offers advanced training of 3rd cycle in the area of Digital Media in four specializations:

- Audiovisual and Interactive Content Creation
- Industry, and Publics and Markets
- Journalism, Data and Information Management
- Technologies and Human-Computer Interaction

This program brings expert researchers from Universidade do Porto (FEUP, FBAUP, FCUP, FEP and FLUP), Universidade Nova de Lisboa (FCT and FCSH) and Universidade de Lisboa (IST and FCUL), as well as affiliated researchers from other national and international universities and Research Institutes.

The typical duration of the program is 4 years full-time (240 ECTS), corresponding to one year curriculum component (PhD course) and 3 years of the research component (PhD Thesis).

The PhD course structure is the following:

